

Tuesday, August 2, 2011

Passport Online Inc. Expands Tandem Reach
New Agencies Contract for Cruise Booking Engine

Beaverton, Oregon – Passport Online Inc., the emarketing and ecommerce solutions company for leisure travel agents and suppliers, expands the reach of its Tandem consumer and travel agent cruise booking engine. Among the new accounts, Passport has implemented the Tandem booking engine for Cruise Holidays, SatoTravel and CWT Vacations.

Tandem is already the primary agent cruise booking engine for the American Express Representative Network, as well as dozens of individual agencies large and small.

“We are continuing to advance this product on a daily basis, driven by the incredible feedback and collaboration of our current users. We built this booking engine with the consumer in mind, but designed it to make the agent’s job easier,” said Greg Kott, President and CEO of Passport Online Inc.

Tandem is the first online cruise booking engine designed to focus on both marketing and booking capabilities for travel agents, integrating email marketing, consumer website shopping, and real travel agent consulting and expertise into the solution. It is designed to help agents work “in tandem” with their clients to maximize the chance of closing the sale, whether booked by the consumer or the agent.

Since launch the search functionality has been enhanced on both the consumer and agent side, adding the ability to book Access America trip insurance directly within the booking path and adding Tandem to TRAMS Live Connect allowing an agent to move customer profile data into the cruise booking process from Client Base Plus.

Tandem is competitively priced. For more information or to add Tandem to your site, please contact us: tandem@passportonlineinc.com or call 503-626-7766 option # 1.

About Passport Online

Passport Online is a leading supplier of Internet tools that help the leisure travel industry reach the travel agency consumer. Millions of unique travel agency consumers use Passport Online's shopping engine on travel agency websites to search for their next vacation experience. Each day, unique consumers are on those sites, seeking the product advice and opportunities offered by their trusted travel agent. Passport Online's key products are VacationPort and NexCite. Passport Online also offers complete email design and delivery services that integrate with the VacationPort and NexCite systems.

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