

## **PASSPORT ONLINE INC. WINS TWO TRAVEL WEEKLY**

### **2010 MAGELLAN AWARDS**

#### **Gold For Social Media Toolkit and Silver for Tandem Cruise Booking Engine**

Secaucus, NJ (September 7, 2010) – Travel Weekly announced the winners of the 2010 Magellan Awards today. From design to marketing to services, the Magellan Awards is the premier award for the travel industry that honors the best in travel and salutes the outstanding travel professionals behind it all. With entries from across the U.S. and around the world, the Magellan winners represent a broad range of industry segments including Hotels and Resorts, Destinations, Cruise Lines, Online Travel Services, Airlines and Airports, Travel Agents and Agencies, Tour Operators and Car Rental Companies.

Passport Online was recognized with a Gold for its work in Social Media. The Social Media Toolkit, which provides step by step instructions for travel agencies trying to learn their way around social media, is the 2010 Gold Magellan Award Winner in the Travel Agent/Agency | Web Marketing/Advertising category. Passport Online was recognized with a Silver for its foray into booking engine technology. Tandem, the company's cruise booking engine, is the 2010 Silver Magellan Award Winner in the Online Travel Services | Booking Interface category.

"Our company's success is based entirely on providing the most effective ecommerce and emarketing solutions for today's travel sellers. Everything centers around the website, which is the foundation of our company, and all of the new tools and technologies that agents need to compete and grow their businesses are the tools and technologies we need to provide," said Greg Kott, President and CEO of Passport Online Inc. "The beautiful thing about technology is that it can and must continue to evolve. We are thrilled to be recognized by the industry's leaders for our efforts to date and I can assure you that these products will continue to evolve as they need to, and new products will follow to complement them, as we strive to provide what our customers need."

For a complete list of winners, visit [www.travelweeklyawards.com](http://www.travelweeklyawards.com). "This year's Magellan award winners have once again raised the bar," said Arnie Weissmann, editor in chief of Travel Weekly. "The overall caliber of entries this year was outstanding and we're proud to salute this year's winners who represent a diverse and accomplished group of travel professionals and industry leaders."

The Magellan Awards are judged and overseen by a panel of top travel professionals including Bob Dickenson, Peter Greenberg, Johnny Jet, Marc Mancini, Lalia Rach, Patricia Schultz and Rudy Maxa. In determining winners, entries do not compete with one another, rather they are judged against a

standard of excellence based on the industry experience and expertise of our esteemed judges. To uphold this high standard of excellence, a category may have multiple winners or may have no winners at all.

For more information on the Magellan Awards and the 2010 winners, log on to [www.travelweeklyawards.com](http://www.travelweeklyawards.com).

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### About Passport Online

Passport Online is a leading supplier of Internet tools that help the leisure travel industry reach the travel agency consumer. Millions of unique travel agency consumers use Passport Online's shopping engine on travel agency websites to search for their next vacation experience. Each day, unique consumers are on those sites, seeking the product advice and opportunities offered by their trusted travel agent. Passport Online's key products are [VacationPort](#) and [NexCite](#). Passport Online also offers complete email design and delivery services that integrate with the VacationPort and NexCite systems.

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