

Luxury Gold Journeys Now Available in Passport Online System

RYE, N.Y., Jan. 11, 2018 – Luxury Gold, the leader in modern luxury vacations, is pleased to announce that its exceptional, tailored journeys are now live and active for the thousands of travel agency websites powered by Passport Online, Inc.

Luxury Gold journeys allow guests to enjoy exceptional dining, stay at the finest properties with impeccable service, and participate in unique VIP experiences that are not available to the average traveler. As a family-run company with 100 years of industry experience, our specialists work with both consumers and travel professionals to craft extraordinary tailored itineraries that incorporate a variety of travel styles, modes of transport and experiences into each trip, ensuring that each guest has a life-changing experience.

The new alliance with Passport Online allows Luxury Gold to be a part of the dynamic electronic marketing opportunities afforded to Passport customers. Nearly six million unique consumers a month browsing their personal travel professional's website can now explore the full range of unique Luxury Gold product offerings, with each call-to-action directed back to the travel professional.

"Passport Online is an industry leader, providing the ultimate solution for website, email marketing and social media for the travel professional," said Phil Cappelli, president of Luxury Gold. "As a result of this new partnership, we look forward to enhancing our brand awareness and strengthening our relationship within the travel professional community."

Effective this week, Luxury Gold's 42 exceptional small-group journeys on six continents will be populated in the search engines of Passport Online customer websites. These itineraries elevate the concept of the modern luxury vacation by incorporating luxury safaris, river cruises and rail excursions, and move guests from destination to destination using the best and most appropriate mode of transit available: luxury coaches, mini coaches, planes, trains, boats and even luxury automobiles. Insight Vacations, Luxury Gold's sister company, offers an additional 100 premium journeys in Europe, North America and North Africa which are already available in Passport.

"As the leading leisure technology provider for the travel agency community, we are committed to providing our customers with access to the best suppliers in the industry. We are thrilled to welcome Luxury Gold to the portfolio and give our travel agency customers access to automatically updated tour content and the ability to share that content with their customers through websites, email marketing solutions and social media," said Jeanne Colombo, Vice President, Supplier Relations for Passport Online.

[TRADE ONLY] For reservations, agents can contact Luxury Gold at 888-428-1503, or visit www.luxurygoldvacations.com.

About Luxury Gold

Luxury Gold sets an unmatched standard with its collection of award-winning journeys. Guided by a Traveling Concierge, Luxury Gold is a journey beyond the ordinary, where guests enjoy exclusive VIP Experiences, savor exceptional dining and relax in luxury hotels on every curated itinerary. As global leaders in luxury travel with expertise accumulated over nearly 100 years,

Luxury Gold epitomizes extraordinary exploration to some of the world's most spectacular destinations. To find out more, visit www.luxurygoldvacations.com

About Passport Online

Passport Online is the leisure travel industry leader in website, web content, email marketing, and social media solutions. Passport also offers state of the art cruise booking engine solutions for b-to-b and b-to-c needs. A major distribution channel for leisure travel suppliers to connect with the leading consortia, retail agencies, professional home-based agent networks, and their clients, Passport powers more than 6,000 travel agent consumer-facing websites, hosting more than 6.0 million monthly consumer shopping sessions Passport also powers the extranets of ten leading consortia and host agencies, reaching over 30,000 agents on an ongoing basis.

About The TreadRight Foundation

Created as a joint initiative between The Travel Corporation 's (TTC) family of brands, The TreadRight Foundation is a not-for-profit that works to help ensure the environment and communities we visit remain vibrant for generations to come. Founded by Brett Tollman, Chief Executive, TTC, to date TreadRight has supported more than 40 sustainable tourism projects worldwide. As an official Diamond Sponsor of the UN International Year of Sustainable Tourism for Development 2017, TTC is dedicated to bringing the industry together with a shared goal of benefiting local communities and the environment. To learn more about our past and current work at TreadRight, please visit us at treadright.org.

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