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New Consumer Email Newsletter & Facebook App

Customized for Travel Agents & Agencies

Where2TravelNext -- a professional, next generation marketing program -- created by Passport Online and Travel Research Online

Beaverton, OR – Introducing Where2TravelNext, a leading-edge travel agency marketing program including a content-rich professional e-newsletter and a corresponding Facebook App. Both the App and the newsletter will be automatically populated with the latest cruise and vacation offers from leading suppliers. Where2TravelNext is designed to help agents generate leads, and will be created and delivered solely on behalf of the travel agency with full agency branding and contact information as the only call to action. The program is free for qualified agents/agencies and will launch with weekly frequency.

Where2TravelNext is designed to help today's travel agents increase sales using email marketing and social media. The program is offered through the collaboration of two of the most trusted names in travel agency distribution technology, Passport Online and Travel Research Online.

“We know the requirements of agent-client communication continue to evolve. Travel agents need to reach their customers in whatever way their customers find most appealing. So offering top quality email communications and the ability to share deals through social media are really no longer options, but requirements of a growing business,” said Greg Kott, President & CEO of Passport Online, Inc. “This new marketing program provides a turnkey solution for staying in touch with your customers electronically and making the phones ring. The true sales process happens when the customer interacts with their professional travel agent. We are simply connecting the dots.”

A beta program was launched at the end of May, and to date more than 200 agents have engaged the Facebook App and registered for the email marketing program. To view those apps in action, visit <http://www.facebook.com/Where2TravelNext>.

Applications to participate in Where2TravelNext are now being accepted. To apply and begin your agency's new marketing initiative, visit www.Where2TravelNext.com today and view sample newsletters and Facebook presentations.

“Agents are discussing marketing and social media every day on the TRO community. We truly believe we can provide a service that enhances an agency's market presence and will drive

customers to their inboxes,” said Richard Earls, publisher of TRO. “Both of our companies are fully dedicated to travel agency marketing and communication and together we can provide a powerful tool for success.”

Visit www.Where2TravelNext.com today.

About Passport Online

Passport Online is the leading e-commerce and e-marketing solutions provider for the leisure travel industry. Millions of unique travel agency consumers use Passport Online's shopping engine on travel agency websites to search for their next vacation experience. Each day, unique consumers are on those sites, seeking the product advice and opportunities offered by their trusted travel agent. Passport Online's key products are NexCite, VacationPort and the Tandem cruise booking engine. Passport Online also offers complete email design and delivery services that integrate with the VacationPort and NexCite systems.

About Travel Research Online

Travel Research Online is a professional work environment for Travel Suppliers and Travel Agents to collaborate on bookings, research, education, and marketing, with an emphasis on assisting Agents to sell high-touch travel.

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