

Passport Online Joins Tourism Cares Nepal Effort

Beaverton, OR (August 19, 2015) – Passport Online is supporting the Tourism Cares recovery effort in Nepal by promoting six suppliers who have developed special programs for travelers to take part in the recovery effort, and by broadly sharing the message that this is an especially meaningful time to travel to Nepal – for Nepal’s communities but also for travelers. Passport has donated space in its consumer email marketing effort and will be sharing the Nepal opportunity with 550,000 consumers as part of its travel agency email database.

The offer encourages consumers to “Visit Nepal Now, for the experience of a lifetime,” with Ace the Himalaya, World Expeditions, Monograms, Abercrombie & Kent, Mosaic Adventure and Intrepid Travel. Interested travelers are encouraged to visit www.NepalNow.org and [view the offers here](#) for travel options and details.

“We support Nepal together with Tourism Cares the best way we can, by educating consumers and supporting quality suppliers who know Nepal. This is a chance for us to use our marketing muscle and our broad reach with travel agencies and their clients to help spread the message and encourage consumers to plan their trip with one of the travel organizations that are giving back,” said Jeanne Colombo, vice president of supplier relations for Passport Online Inc.

Immediately following the devastating earthquake in Nepal this past spring, Tourism Cares launched a global effort to help the destination and the people of Nepal by spearheading the Nepal Recovery Fund. “There is hope for tourism for Nepal, both in the short term and the long run,” said Mike Rea, Tourism Cares CEO, during a Kathmandu research trip.

“There are reasons for hope and excitement here: the compassion of travelers giving with their bookings; the resiliency of wanderlust; the meaningful and rare experiences in renewal that are only available now; and the potential for ever new experiences in Nepal,” Rea said. “We are grateful to all in our industry who respond with help and support. And today we thank Passport Online for helping to facilitate this consumer outreach to bring tourism back to Nepal.”

About Passport Online

Passport Online is the leisure travel industry leader in website, web content, email marketing, and social media solutions. Passport also offers state of the art cruise booking engine solutions for b-to-b and b-to-c needs. A major distribution channel for



leisure travel suppliers to connect with the leading consortia, retail agencies, professional home-based agent networks, and their clients, Passport Online enables millions of consumer shopping sessions on thousands of travel agency websites. For more information visit www.passportonlineinc.com or view our corporate video, <https://www.youtube.com/watch?v=vLcwbHwk9QI&feature=youtu.be>

About Tourism Cares

Tourism Cares, Inc. is a 501(c) 3 public charity and the philanthropic arm of the tour and travel industry, with the mission of preserving and enriching the travel experience for future generations -- by awarding grants to natural, cultural and historic sites worldwide; by supporting workforce development from the classroom through career; and by organizing volunteers to restore tourism-related sites in need of care and rejuvenation. For additional information or to contribute to Tourism Cares, visit www.tourismcares.org.