

Passport Online Expands Tandem Booking Platform to Land

Globus Family of Brands is Launch Partner for Expanded Booking Engine

Beaverton, OR (August 24, 2017) -- Passport Online Inc., the leader in travel agency technology, is expanding its Tandem booking platform to include land vacations and river cruises. The new Tandem tour and river cruise product will debut during the ASTA Global Convention in San Diego this weekend

The launch partner for this new initiative is Globus Family of Brands. Beginning this month, Tandem agencies currently booking their customers cruise vacations can now include pre and post land options and complete packages and river cruises with the Globus, Cosmos, Monograms and Avalon Waterways brands through the Tandem platform.

“Passport Online has been our partner in assuring all of our brand itinerary content is searchable and accessible on thousands of travel agency websites. The Tandem booking engine has had proven success in the cruise industry and we are excited to be the launch partner to enable Tandem users to shop and now book all of our brands in this convenient one-stop shop,” said Paula Hayes, Vice President of Sales, Globus family of brands.

Tandem is a B2B and B2C booking tool that efficiently finds, compares, quotes, and books cruises and now land tours from a single web-based system. Launched in 2010, Tandem now offers searchable content from nearly 30 cruise lines and booking capability for 16 lines. The Tandem tool allows advisors to search for land and cruise offers and book online from one central location. It provides ClientBase Live Connect integration, segmented reporting, email marketing tools, cabin/hotel availability and selection, interactive deck plans for cruises, full tour or cruise itineraries, ship information, destination content and extensive booking modification functionality.

“The Tandem booking environment has proven quite efficient and successful for our consortia and individual agency customers. This next evolution will enable searching and booking of all Globus brands. We are thrilled to launch with Globus, as a company they have been a long time partner and all of their content is currently searchable on all Passport Online powered websites. The breadth of their product portfolio provides an incredibly rich land and river cruise search,” said Marilyn Macallair, Passport Online’s vice president of business development. “We look forward to expanding our land partnerships in the near future.”

Passport currently powers the B2B cruise booking engines for Travel Leaders Network, Virtuoso, Amadeus and individual travel agencies. Tandem Agent Central is an agent productivity tool which incorporates shopping, email marketing and booking into one central portal. TAC is available to Consortia, Host Agencies or large independent travel agencies who want all of their members/agents working with one booking tool rather than using individual supplier booking engines or calling the supplier directly. As the program expands, Tandem will enable the same one-stop shopping experience for land vacation sales.

The B2C booking engine is also available and gives consumers a powerful integrated shopping and booking experience. It provides shoppers the ability to research and compare products — and book online. If a customer is unsure during the booking process, they can easily engage Expert Assist and the agency is notified that a customer needs booking assistance

**For more information or to add Tandem to your site, please contact us:
tandem@passportonlineinc.com or call 503-626-7766 option # 1.**

About Passport Online

Passport Online is the leisure travel industry leader in website, web content, email marketing, and social media solutions. Passport also offers state of the art cruise booking engine solutions for b-to-b and b-to-c needs. A major distribution channel for leisure travel suppliers to connect with the leading consortia, retail agencies, professional home-based agent networks, and their clients, Passport Online enables millions of consumer shopping sessions on thousands of travel agency websites. For more information, visit www.passportonlineinc.com.

About Globus Family of Brands

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos, Monograms and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with more than 85 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a member of Sustainable Travel International (STI). Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit www.globusfamily.com. Travel agents can request brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.

Media Contacts:

Marilyn Macallair
Vice President, Business Development
Passport Online Inc.
(503) 270-5858, marilynm@passportonlineinc.com