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Passport Online To Provide Tandem Cruise Booking Engine
For Signature Travel Agency Websites

Beaverton, OR – Passport Online Inc. is making its debut appearance at the annual Signature Travel conference after inking a deal as the new cruise booking engine provider for Signature agencies' consumer facing websites. Passport is now providing its Tandem cruise booking engine program integrated with Signature's travel agency website program.

The initial launch will be for consumer booking engine capabilities, and because of the "expert assist" feature available on Tandem, consumers using the booking engine can connect directly with their signature agency at any time during the process with a simple click of their mouse. The agency will be able to jump in and retrieve the booking in mid-process and provide their personal service and expertise to their customer.

Both companies are working to deep link Signature's travel agent program to Tandem business-to business for travel agent booking capabilities as well.

"We are so pleased with the growth and development of our Tandem booking engine and its ability to satisfy consumer shopping habits with an easy, visually pleasing format. We are thrilled to establish a relationship with Signature to expand our reach with this product. As an engineer by trade, I have always admired Signature's technology, and I am thrilled to collaborate with them with our technology," said Greg Kott, President and CEO of Passport Online Inc.

Tandem is the first online cruise booking engine designed to focus on both marketing and booking capabilities for travel agents, integrating email marketing, consumer website shopping, and real travel agent consulting and expertise into the solution. Since the initial launch in late 2010, Passport Online has enhanced the search functionality on both the consumer and agent side, added the ability to book Access America trip insurance directly within the booking path and added Tandem to TRAMS Live Connect, allowing an agent to move customer profile data into the cruise booking process from Client Base Plus.

Tandem is competitively priced. For more information or to add Tandem to your site, please contact us: tandem@passportonlineinc.com or call 503-626-7766 option # 1.

About Passport Online

Passport Online is the leading e-commerce and e-marketing solutions provider for the leisure travel industry. Millions of unique travel agency consumers use Passport Online's shopping engine on travel agency websites to search for their next vacation experience. Each day, unique consumers are on those sites, seeking the product advice and opportunities offered by their trusted travel agent. Passport Online's key products are NexCite, VacationPort and the Tandem cruise booking engine. Passport Online also offers complete email design and delivery services that integrate with the VacationPort and NexCite systems.

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