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Passport Online Announces Management Changes Positioning the Company for Further Growth

Long Time Co-Founder Randy Goodrich Retires, Jeanne Colombo Joins as Vice President of Supplier Relations

Beaverton, OR – Passport Online Inc., the leading ecommerce and emarketing solutions provider in the leisure travel industry, announces the retirement of co-founder and Sr. Vice President, Randy Goodrich. Replacing Goodrich in his role will be travel agency veteran Jeanne Colombo, presently Director of Marketing and Sales for Travelink, the 2011 American Express Travel Representative Network Agency of the Year.

Goodrich is a pioneer in travel agency Internet marketing, helping to launch Passport Online more than 15 years ago. A long time travel industry veteran, Goodrich saw the need for website development and supplier content aggregation for travel agencies. Since the company was started in 1994, it has grown to service tens of thousands of travel agents, all the major consortia, many host agencies and nearly 100 of the industry's leading leisure suppliers. Goodrich will remain on the board of Passport and will continue in the industry with his home-based travel agency business.

“Randy’s contributions to our business and to the entire travel agency community are enormous and we will continue the mission he started as we help move emarketing and ecommerce forward for leisure travel agents, agencies and suppliers,” said Greg Kott, President & CEO of Passport Online Inc.

“Jeanne Colombo brings to the supplier role at Passport Online a current travel agency user experience,” Kott said. “A long time Passport Online Advisory Board member and an active user of VacationPort and the Tandem cruise booking engine, she understands the needs of today’s diverse travel agency community and the most effective way to aggregate and distribute supplier information through the various agency marketing channels. We believe the addition of Jeanne to our management team will help the supplier community better understand the needs and opportunities available at the travel agency level and help us continue to innovate and create the best in class tools for the travel community.”

Colombo joins Passport Online Inc. in the role of Vice President of Supplier Relations. She brings years of travel agency experience in sales and marketing to this role. In addition to her Travelink responsibilities, she is the Director of Sales and Marketing for the Corporate Vacations division which provides exclusive vacation travel services for corporate clients of American Express. She worked for American Express for 15 years and for the last seven years has been with Travelink American Express.

As Goodrich leaves his daily responsibilities at Passport he returns to his roots as a travel agent and he sees such a significant message in this transition. "I was a travel agent and started this business to serve a need we had as a community. I return to my roots and continue my home based travel agency as Jeanne jumps in," Goodrich said. "She brings experience as a working travel agent and professional to this role and continues to assure that Passport serves its customers because it truly understands the needs of the travel agency community. I look forward to using the Passport tools to help grow Goodrich Travel and I wish all my industry colleagues much success."

About Passport Online

Passport Online is the leading e-commerce and e-marketing solutions provider for the leisure travel industry. Millions of unique travel agency consumers use Passport Online's shopping engine on travel agency websites to search for their next vacation experience. Each day, unique consumers are on those sites, seeking the product advice and opportunities offered by their trusted travel agent. Passport Online's key products are NexCite, VacationPort and the Tandem cruise booking engine. Passport Online also offers complete email design and delivery services that integrate with the VacationPort and NexCite systems.