



PASSPORT ONLINE CELEBRATES 20TH ANNIVERSARY

LAUNCHES NEW CORPORATE WEBSITE, VIDEO & BRANDING

BEAVERTON, OR – June 1, 2015 – Passport Online Inc., the industry leader in technology solutions for the leisure travel industry, has officially launched a new website, new corporate video and new logo as the company celebrates its 20th year serving the travel agency and leisure supplier community.

Starting as a supplier content aggregator, providing CD Rom disks to travel agents to help them better manage supplier offers, Passport Online today powers more than 6,000 consumer facing travel agency websites viewed by more than six million unique consumers a month, aggregates supplier content from more than 100 of the industry's leading suppliers, powers social media content to more than 1,000 travel agency Facebook business pages and provides agent and consumer booking tools through its Tandem cruise booking platform.

"We are genuinely appreciative of our industry partners and our travel agency customers and we insure we meet their needs and stay in tune with the ever changing leisure travel industry through consistent updates and improvements of our suite of tools. This milestone 20th anniversary is a chance for us to reflect on the dramatic changes and advances in technology for the travel agency community. We wanted our corporate branding to better reflect the dynamic environment as we prepare for the new and exciting technology opportunities to come," said Greg Kott, President and CEO of Passport Online Inc.

In the last year, Passport launched its social media product ESP and experienced the fastest adoption rate of any product in the company's history. In the first quarter of this year, Passport launched its next generation website product, NexCite², and is currently in the process of transitioning all of its website customers to this new, dynamic platform.

This year also saw the supplier partnerships for Passport top the 100 mark. Today, Passport Online provides travel agency customers the opportunity to customize their websites with content from more than 100 of the industry's leading cruise, tour and hospitality partners. The content, which can be preferred by preferred suppliers and is automatically updated by Passport Online daily, includes: 130,000 distinct cruise and tour departures, 15,000 unique supplier itineraries, and over 9,000 consortia exclusives.

The new Passport Online website can be viewed at www.passportonlineinc.com. And the new corporate video is available on the website or directly on their YouTube channel at <https://www.youtube.com/watch?v=vLcwbHwk9QI&feature=youtu.be>

About Passport Online

Passport Online is the industry leader in delivering the most comprehensive digital marketing solutions to suppliers, travel agents and their consumers. We power more than 6,000 agent websites with more than 6 million unique consumer shopping sessions every month. We provide solutions for website, web content, email marketing, and social media and offer state of the art cruise booking engine solutions for b-to-b and b-to-c needs. A major distribution channel for leisure travel suppliers to connect with the leading consortia, retail agencies, professional home-based agent networks, and their clients, Passport also powers the extranets of ten leading consortia and host agencies, reaching more than 30,000 agents on an ongoing basis.